

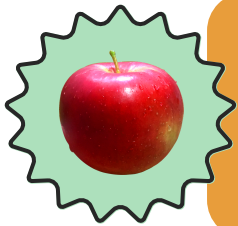
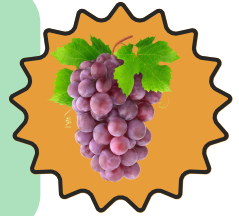
WHAT IS

FRESHPAC?



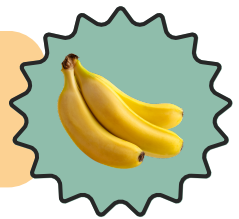
What is FreshPAC? FreshPAC is the political action committee of the International Fresh Produce Association (IFPA), giving our industry a stronger voice in Washington. By engaging in the political process, FreshPAC helps ensure that lawmakers understand the issues that shape our future and impact the fresh produce and floral industries.

Why does FreshPAC matter? FreshPAC ensures that our industry's priorities are heard by supporting candidates who understand and prioritize the issues that matter most, regardless of party affiliation. By building relationships with key policymakers, FreshPAC helps create opportunities to educate and engage leaders on the challenges and opportunities facing our industry.



Where does the money go? FreshPAC supports federal candidates. Contributions are based on a candidate's support for issues important to IFPA members, their leadership and committee assignments, and their voting record. Every dollar contributed to FreshPAC is used to strengthen our industry's voice and foster meaningful engagement with decision-makers in Washington.

Who can contribute to FreshPAC? Under federal law, only eligible employees of IFPA member companies who have provided prior approval may be solicited for contributions. FreshPAC does not accept corporate funds.



Is FreshPAC bipartisan? Yes. FreshPAC supports candidates from both major political parties who champion the business and policy priorities of the fresh produce and floral communities.

Who decides which candidates receive support? Candidate support decisions are made by the FreshPAC Board, with guidance from IFPA's Government Relations team and member input. Support is based on a candidate's understanding of, and engagement with, key industry issues—not party affiliation.



Additional Questions?

Please Call or Email: 202.303.3409 | mhider@freshproduce.com