



Mississippi

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.5B

Total sales



77K

Total acres of fresh produce



5.2K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.9%

of adults across Mississippi are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$17.1M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$174M

Total wages

\$295.0K

Fresh Produce and Tree Nuts Exports

\$1.1M

Support for State Governments to Enhance Produce Safety

\$14.5

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.6M

Fresh Fruit and Vegetable Program (FFVP) to 122 schools annually

\$429K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$413K

Pest and Disease Grants

TBD

Organic Share of Produce Dollars